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(Big change will bring big chance to us. Don't you miss it?)

I bought an electric hair clipper yesterday.

Because of the self-restraint sales from corona epidemic, it will be closed on quick hair cutting parlor QB House, because the prospect of resumption had been undecided and raise their own also forced heavy waist lazy person, we bought a thing of yesterday The title , I cut my head by myself this morning after taking a bath. Fortunately, I have a shaved head as a normal hairstyle. So, I thought, after the coronary disaster, my living behavior will change considerably. Above all, regarding the haircut mentioned above, the electric razor of brand-named "braun" costs me about 6000 yen including tax.

Even at QB House, one haircut fee is 1200 yen including tax. And at least a month I go twice so it costs 2400 yen a month. Then, in 3 months, the braun's high-class electric hair clipper (which was for the 1mm trimming the lowest price) and I got 400 yen returned change. And again, it brings a good thing for me that I can save at least 3 hours to go to the store. Perhaps such discoveries will occur here and there, and the behavior patterns will be reviewed and transformed. Perhaps what is important then is the discovery of a self-inspection "how much and how much can you do with your own power?" And a way to switch it to action. The target will change. What I mean is that many men who do not need to rely on women for their personal circumstances and "Osandon (preparation for meals, etc.)" continue to fall, and the number of men who "marry for the purpose of such things" decreases sharply. I wonder if that is the case. And these are the other factor that men want from women. Moreover, this is a new element that is more than just "beauty" and "look at outviews."

If we look at this in economic terms, QB House and electric hair clippers are tangible assets, but the acquisition of know-how for haircuts by ourselves is an intangible asset. The care of people around us, Osandon, and the beauty having women are like tangible assets, but the other invisible charms are intangible assets. The value of Toyota, which has a factory, is decreasing, and the value of GAFAM (GAFA + Microsoft) applications and solutions that do not have a factory is increasing, isn't this showing a change in the world? It seems certain that a big shift is happening or has already started. I want never to miss this big chance because it is rare. In response to the above-mentioned image dying, our company is also focusing on the intangible asset business called electronically publishing "Namaste Bekkan - Doh" Publishing Business on the internet private site, in addition to the tangible asset "Namaste Everybody" of Curry. Above is why I started to put it in.