

2020/7/10-3

(Uktoyu ikki`s Night Story "Now, will try New Type Night Story")

After the plague, the Great Depression, followed by the World War.

That is what history teaches.

At that time, it was Mr. Hitler who appeared. So why did he catch up with the enthusiasm of the people? It was not that the discourse was correct or logical, but simply because "it was easy to enter, easy to remember, good in vocabulary, and easy to empathize with". It may be. At that time, I think that some people looked at it from a logical and correct point of view, but because it is logical, the discourse was too long and it lacked the impact of appealing to mind. It may have been difficult to enter. I feel that the world is better not just whether it is right or wrong, but whether it is easy to understand or easy to remember. If so, you will have to speak the right things in an easy-to-remember, easy-to-remember, eloquent, and empathetic way. Although it does not mean that, from today, we have decided to switch from English-language articles for foreign residents in Japan to long sentences that are direct translation types for Japanese people, to short sentences that try the above items. Thank you for your cooperation.